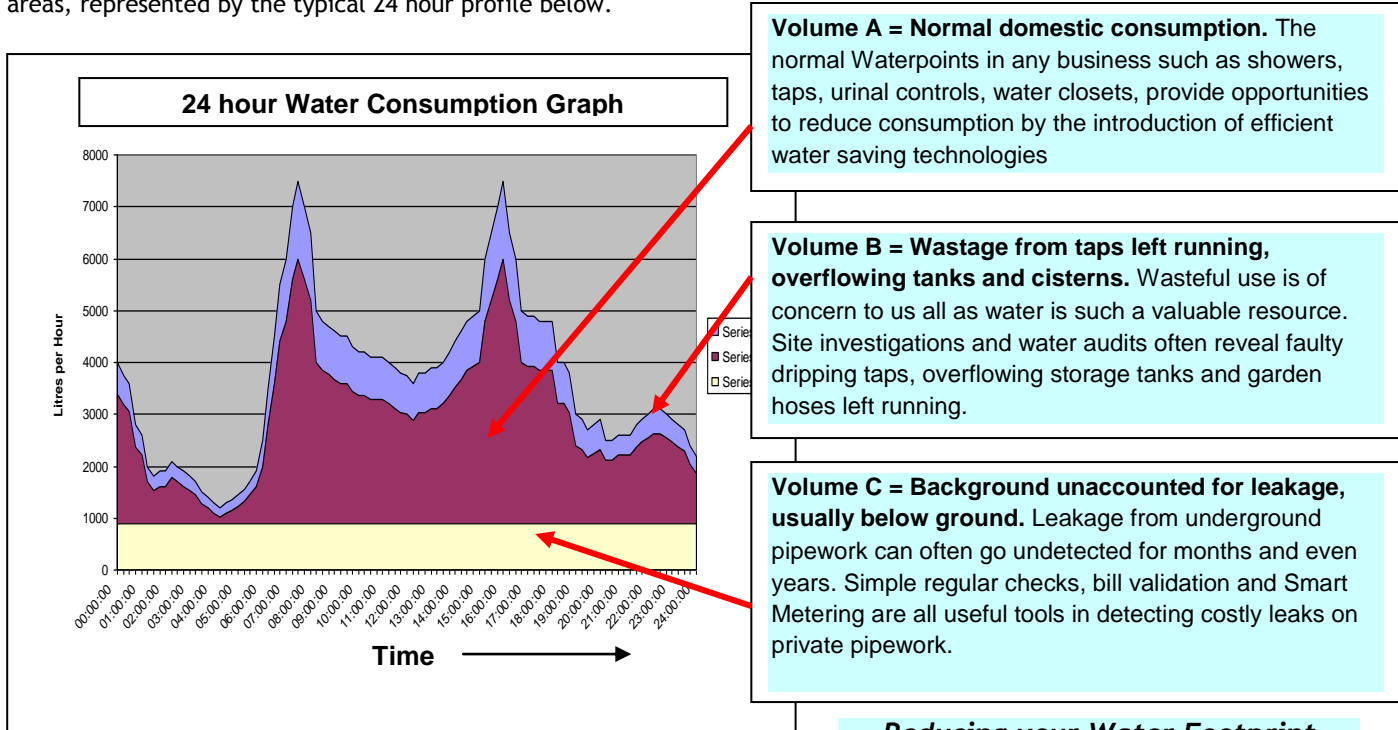




Improving your “Water Footprint” and saving you money.

We offer our clients a broad range of pro-active solutions to monitor, control and reduce water and wastewater charges, focusing our efforts on improving their “water footprint” at the same time as saving money, says Mike Ingham of Pureworld Technologies Ltd .

Key Strategic Approach - Pureworld’s approach to consumption and cost reduction is based on three key strategic areas, represented by the typical 24 hour profile below.



Reducing your Water Footprint

Traffic Light Reports - Water Consumption Benchmarking

Pureworld have recently introduced the concept of simple to understand Traffic Light Reports to quickly evaluate and benchmark a client’s consumption levels in hotels, leisure clubs and other commercial and industrial businesses. These reports are based on historic water billing data and an evaluation of business activity. The outcome of the analysis reveals one of the following benchmarks



RED = Extreme consumption. Immediate action recommended with at least 10% to 15% achievable savings.

AMBER = High consumption. Prompt action recommended with at least 5% to 10% achievable savings.

GREEN = OK consumption levels. However continued monitoring recommended by Bill Validation

